

Ryan Menzildjian

Long Island, NY

(516) 289-5008 | ryanmenzildjian@gmail.com | <https://ryanmenzi.com>

EDUCATION

Binghamton University Bachelor of Arts - BA, Graphic Design, *Binghamton, NY 2023 – 2027 (Expected)*

- **Academics:** Digital & Data Studies, 3.87 GPA (Dean's Honor List 2023-2026)
- **Relevant Coursework:** Graphic Design 1-3, History of Graphic Design, Typography 1-2

Istituto Lorenzo de' Medici, *Florence, Italy Jan 2026 – May 2026*

MARKETING PROFESSIONAL EXPERIENCE

Student Design Association (SDA) Graphic Designer (Internship) *Binghamton, NY Jan 2025 – May 2025*

- Utilized Adobe Creative Suite and Adobe Illustrator to develop design assets during a five-month internship.
- Spearheaded the conceptualization and design of apparel and merchandise for the Binghamton chapter of the Girl Gains Lifting Club national organization, ensuring all assets aligned with national brand guidelines.
- Developed a cohesive suite of promotional materials, including high-visibility posters and digital fliers, to drive student engagement and membership for the SDA.
- Collaborated with a multidisciplinary team to manage design deadlines, transitioning projects from initial wireframes to final print-ready production.
- Increased overall merchandise product sales

Binghamton Video Game Association (Head Graphic Designer) *Binghamton, NY Jan 2024 – Jan 2025*

- Created social media graphics, marketing materials, and advertising for organization events.
- Designed live-stream overlays and stinger animations for E-Sports competition streams.
- Assisted in meetings to create University-wide events in appreciation for all things gaming.

LEADERSHIP PROFESSIONAL EXPERIENCE

Plainview Old Bethpage JFK High School Art Director (Mentorship) *Plainview, NY Dec 2022 – Jun 2023*

- Led creative direction for school projects, focusing on advertising and design principles.
- Managed visual content and design workflows over a seven-month period.
- Led a design team in developing a comprehensive brand identity and social media strategy, resulting in a professionalized digital presence.
- Partnered with local Long Island businesses to execute "Brand Revamps," modernizing their visual identity systems to better resonate with a younger demographic.
- Bridged the gap between design and sales by managing in-school marketing campaigns and product launches for partner brands, overseeing the entire lifecycle from design to point-of-sale.

Showcase Cinemas Usher *Hicksville, NY May 2024 – Aug 2024*

- Maintained theater standards and provided customer service in a part-time capacity.

NY Axe Throwing Coach *Farmingdale, NY Aug 2022 – Aug 2023*

- Facilitated group sessions and provided coaching to patrons over a one-year tenure.

SKILLS & INTERESTS

- **Software:** Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects), Microsoft Excel (MOS Certified), Microsoft Word, Microsoft PowerPoint, Tableau, RStudio.
- **Design Skills:** Brand Identity, Merchandise Design, Typography, Social Media Strategy, Layout Design.
- **Interests:** Data Visualization, International Design Trends, Streetwear/Merch Culture.